

Obfuscation

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HISTORY OF OBFUSCATION



Caesar Cipher

Already in Ancient Rome do people want to hide information.

<https://www.britannica.com/biography/Julius-Caesar-Roman-ruler>

POPULARITY OF THE INTERNET

- Social media takes off, with Facebook launching as early as 2004.
- Users can easily falsify their real names, use pseudonyms.
- Nonetheless, their postings can be linked to them, i.e. with digital fingerprinting.



INTERNET LAWS

- Law starts to catch up with electronic innovations.
- Users become concerned about their privacy.

4.5.2016

EN

Official Journal of the European Union

L 119/1

I

(Legislative acts)

REGULATIONS

REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

of 27 April 2016

on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

(Text with EEA relevance)

<https://eur-lex.europa.eu/eli/reg/2016/679/oj/eng>

OBFUSCATION TECHNIQUES

- New methods are invented to hide one's real identity.

INTRODUCTION

Formal definition



Obfuscation is the deliberate addition of ambiguous, confusing, or misleading information to interfere with surveillance and data collection.

Brunton, F., & Nissenbaum, H. (2015). *Obfuscation: A user's guide for privacy and protest*. MIT Press.

OBFUSCATION — HIDING, NOT SECURING

- **Definition:** Making code/data **harder to understand** (e.g., renaming variables).
- **Goal:** Deter reverse engineering, **not strong security**.

Features:

-  **Reversible** (via manual analysis).
-  Used for code protection, deterring simple copying.

```
1 (function (window) => {  
2   var canvas = window.document.getElementById('canvas');  
3   if (canvas.getContext) {  
4     var ctx = canvas.getContext('2d');  
5  
6     ctx.fillRect(25, 25, 100, 100);  
7     ctx.clearRect(45, 45, 60, 60);  
8     ctx.strokeRect(50, 50, 50, 50);  
9   }  
10 })(window)
```

Original

Obfuscated

ENCRYPTION — MATHEMATICAL PROTECTION

Definition: Transforming data with algorithms + keys (e.g., AES encryption).

Goal: Ensure confidentiality; block unauthorized access.

Features:

- 🔑 **Key-dependent** (irreversible without the key).
- 🗝️ **Secures sensitive data** (passwords, communications).

```
int partition(int low, int high)
{
    int tmp, pivotkey;
    tmp = array[low];
    pivotkey = array[low];
    while (low < high)
    {
        while (low < high && array[high] >= pivotkey)
            --high;
        array[low] = array[high];
        while (low < high && array[low] <= pivotkey)
            ++low;
        array[high] = array[low];
    }
    array[low] = tmp;
    return low;
}
```

```
2910b397e9b9d31e756dcfafd9b5b8e1dbd16ec364ad60185cf154b14f093125cc3d18ab15fef3662916705361f31
5c1a7b0b5fdb98b4a8efde82709cd8519bc2e03a83ddb98cf392a7100c8baee6fa92b48f710e9f9e4059a5946b6cb4
10111797836e7489868a902c4f3071a620063b4779f6f2f1b543fca01945e00ffe0393a24d1c942cbab62247040927
a02733e37a5aa27cd0b0ec6fb66d7b7efc0f9dbb9e25fae7aade56d90e2c9c11d5437dddf2ace27a878f2f7426c30
bb2ac3234d4d71ca101511bb681b1c286bd6f4b68c70bb75fca26aa5868766e48adb162b4e6fde0b74461a659b431c
79dca514d886ee128dbbf30dbffff5b317bce26fcbad7f78ee0781683e1ab422f6d0cd4e6162f820a98ad89709c4a
f14e58638ad9e5779848090d7ea2c8681ab060f439478e15c6dfdaf495e9c985c159196d9be039a2ec706a816674d6
83b5a7c3b2d713
```

OBFUSCATION VS. ENCRYPTION



Aspect	Obfuscation	Encryption
Security Level	✗ Weak	✓ Strong
Reversibility	No key (human analysis)	Requires key
Primary Use	Code readability	Data confidentiality

CORE CONCEPTS

OBFUSCATION = DIGITAL SMOKE SCREEN

Obfuscation — A Mask, Not a Fortress

- **Metaphor Explanation:**

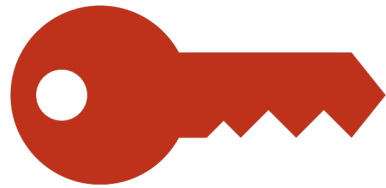
- Smoke/dynamic particles obscure original code/data, making it "visible but unreadable."
- ⚠ Smoke can dissipate (reversible via manual analysis).

Smoke hides, but doesn't protect.



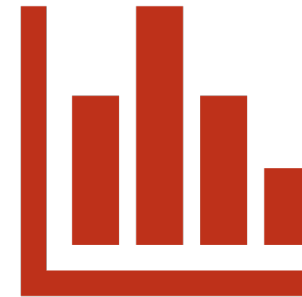
DIFFERENT NOTIONS OF OBFUSCATION

DIFFERENT NOTIONS OF OBFUSCATION



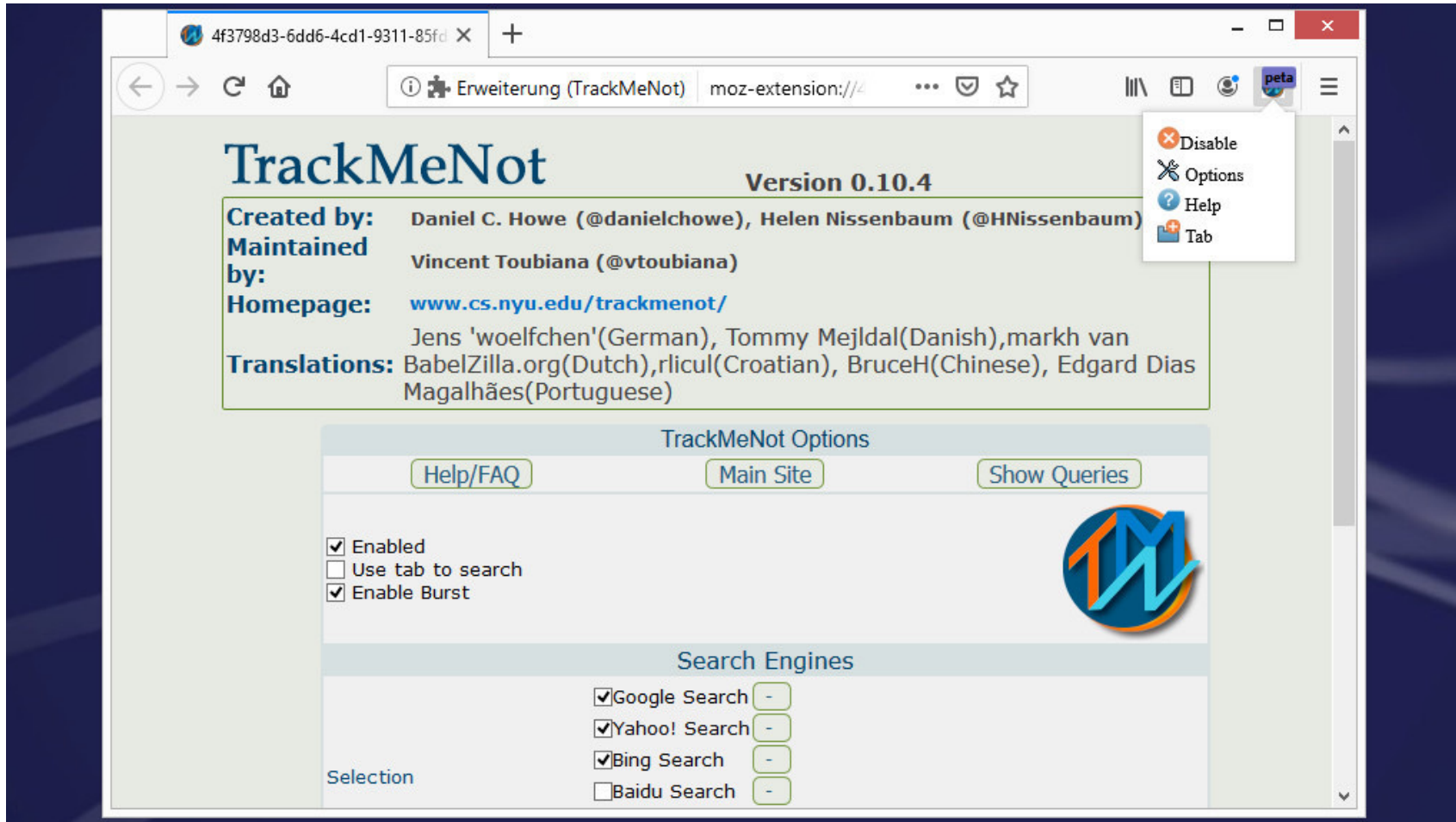
Code obfuscation

Deliberately making source or machine code convoluted to hinder analysis



Data obfuscation

Altering datasets to mask sensitive elements while preserving functional utility.



TrackMeNot

Generation of fake browser queries to disguise interests and behavior patterns.

HOW THE ATTACKERS USE THE OBFUSCATION



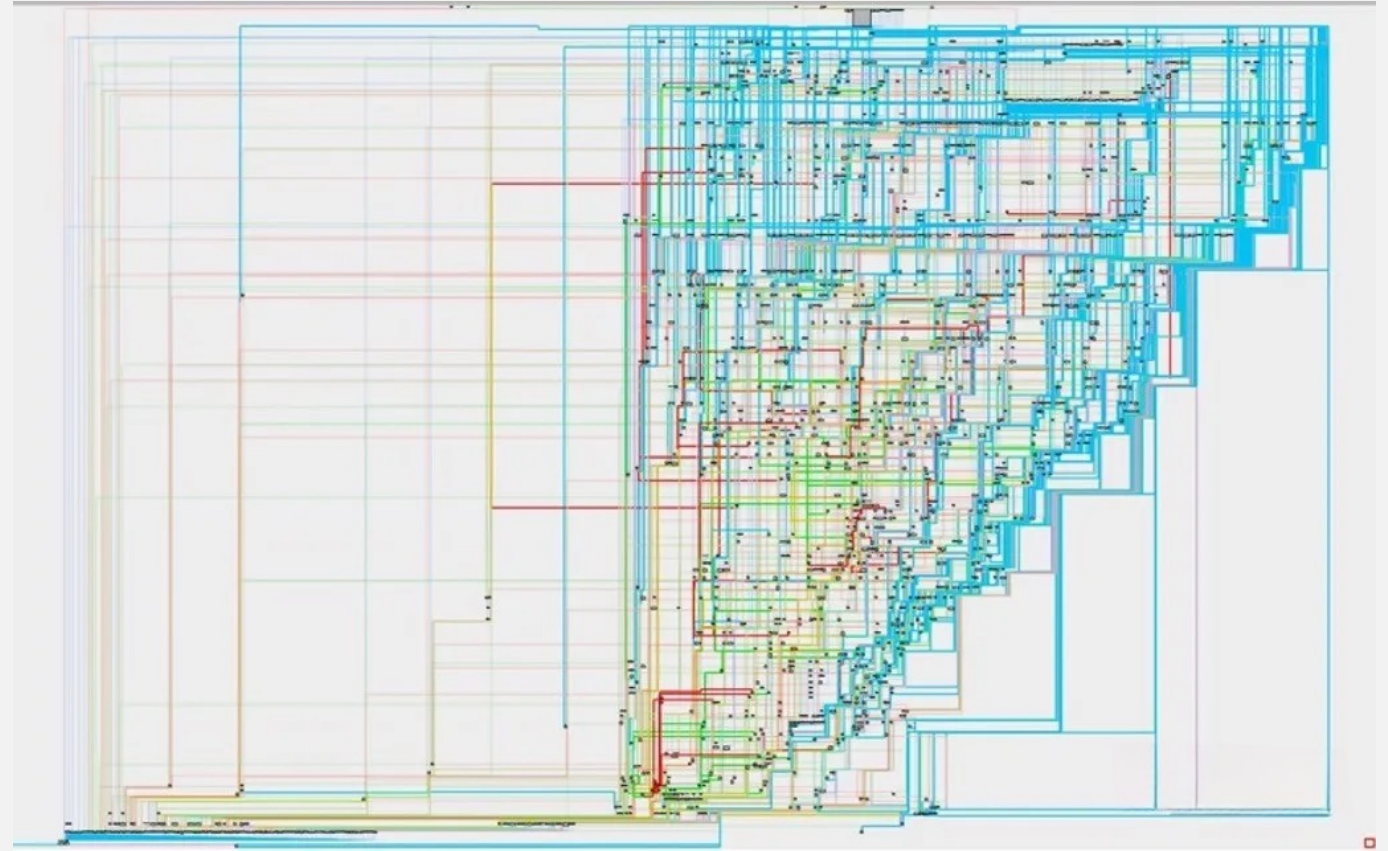
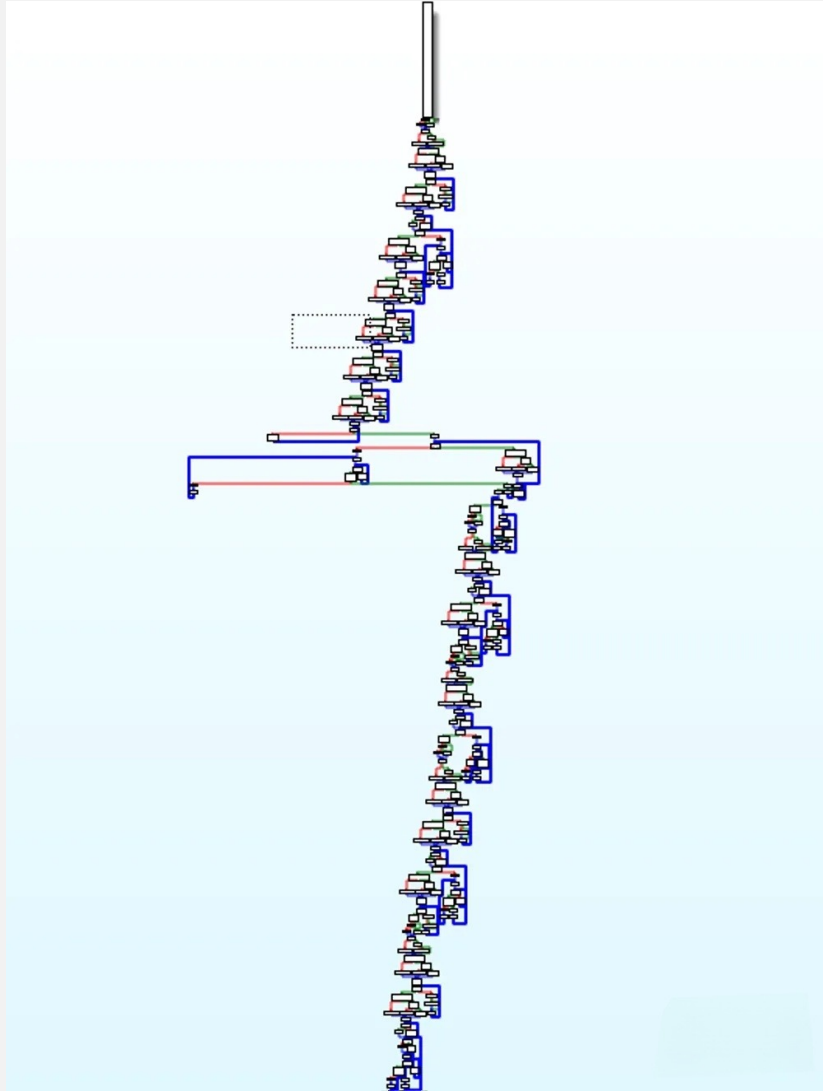
Lumma Stealer

An info-stealing malware that targets browsers, crypto wallets, and apps like Discord.

It collects credentials, cookies, and autofill data, then sends them to attackers.

CODE OBFUSCATION

using obfuscation to hide its decryption process(with thousands of code loops)



001EC078	83C4 14	add esp,14	21AA2:L"walletx76sets/Eledx76setrum"
001EC07E	68 A2AA2100	push 21AA2	
001EC083	E8 37670000	CALL 1F34BF	
001EC088	83C4 04	add esp,-4	
001EC088	89C6	mov esi,eax	esi:L"wallets/Electrum", eax:L"\\kappdata\\Electrum\\wallets"
001EC08D	68 D8C22100	push 21C2D8	21C2D8:L"\\edx765"
001EC092	E8 28670000	CALL 1F34BF	
001EC097	83C4 04	add esp,4	
001EC09A	89C7	mov edi,eax	eax:L"\\kappdata\\Electrum\\wallets"
001EC09C	68 7CA42100	push 21A47C	21A47C:L"\\kappdata\\Electrum\\walletx76setrum\\walletx765lets"
001EC09A	E8 19670000	CALL 1F34BF	
001EC0A1	83C4 04	add esp,4	
→ 001EC0A9	FF75 E8	push dword ptr ss:[ebp-18]	
001EC0AC	53	push ebx	
001EC0AD	56	push esi	esi:L"wallets/Electrum"
001EC0AE	57	push edi	eax:L"\\kappdata\\Electrum\\wallets"
001EC0AF	50	push eax	
001EC0B0	E8 1F45FFFF	CALL 1E12D4	
001EC0B5	83C4 14	add esp,14	
001EC0B8	68 DCAA2100	push 21AADC	21AADC:L"walletx76sets/Ethedx76setrum"
001EC0BD	E8 FD660000	CALL 1F34BF	
001EC0C2	83C4 04	add esp,4	
001EC0C5	89C6	mov esi,eax	esi:L"wallets/Electrum", eax:L"\\kappdata\\Electrum\\wallets"
001EC0C7	68 CAB52100	push 21B5CA	21B5CA:L"keytedx76setre"
001EC0CC	E8 EE660000	CALL 1F34BF	
001EC0D1	83C4 04	add esp,4	
001EC0D4	89C7	mov edi,eax	eax:L"\\kappdata\\Electrum\\wallets"
001EC0D6	68 16AB2100	push 21AB16	21AB16:L"\\kappdata\\Electrum\\Ethedx76setrum"
001EC0D8	E8 DF660000	CALL 1F34BF	
001EC0DE	83C4 04	add esp,4	
001ECDE3	FF75 E8	push dword ptr ss:[ebp-18]	
001ECDE6	53	push ebx	
001ECDE7	BB 02000000	mov ebx,2	
001ECDEC	56	push esi	esi:L"wallets/Electrum"
001ECDD0	57	push edi	eax:L"\\kappdata\\Electrum\\wallets"
001ECDEE	50	push eax	
001ECDF5	E8 E044FFFF	CALL 1E12D4	
001ECDF4	83C4 14	add esp,14	
001ECDF7	FF75 E8	push dword ptr ss:[ebp-18]	
001ECDF8	53	push ebx	
001ECDF9	68 10A42100	push 21A410	21A410:L"wallets/Exodus"
001ECDD0	BE 90C32100	mov esi,21C390	esi:L"wallets/Electrum"
001ECE05	56	push esi	esi:L"wallets/Electrum"
001ECE06	68 EEA32100	push 21A3EE	21A3EE:L"\\kappdata\\Exodus"
001ECE08	E8 C444FFFF	CALL 1E12D4	
001ECE10	83C4 14	add esp,14	
001ECE13	FF75 E8	push dword ptr ss:[ebp-18]	
001ECE16	53	push ebx	
001ECE17	68 F2B42100	push 21B4F2	21B4F2:L"wallets/Ledger Live"
001ECE1C	56	push esi	esi:L"wallets/Electrum"
001ECE1D	68 C6A42100	push 21B4C6	21B4C6:L"\\kappdata\\Ledger Live"
001ECE22	E8 AD44FFFF	CALL 1E12D4	
001ECE27	83C4 14	add esp,14	
001ECE2A	C745 15 D8 44915937	mov dword ptr esi:[ebp-28],37599144	
001ECE31	^ 9B 3BDFFFFF	jmp 1ECB71	
001ECE36	^ 30 7C478890	cmp eax,908477C	eax:L"\\kappdata\\Electrum\\wallets"
001ECE38	^ 0FB4 26050000	JZ 1ECB67	eax:L"\\kappdata\\Electrum\\wallets"
001ECE41	^ 30 9423FFA5	cmp eax,ASFF2394	
001ECE46	^ 0FB5 25DFFFFF	jmp 1ECB71	eax:L"\\kappdata\\Electrum\\wallets"
001ECE4C	50	push eax	eax:L"\\kappdata\\Electrum\\wallets"
001ECE4D	50	push eax	
001ECE4E	89E0	mov eax,esp	
001ECE50	8945 CC	mov dword ptr ss:[ebp-34],eax	[ebp-34]:"餘"
001ECE53	8BEC CC	sub esp,8	
001ECE56	89E0	mov eax,esp	
001ECE58	8945 F0	mov dword ptr ss:[ebp-10],eax	
001ECF58	8BEC CC	sub esp,8	

[illegible]

ETHICAL CONSIDERATIONS

WHAT QUESTIONS DOES OBFUSCATION POSE?

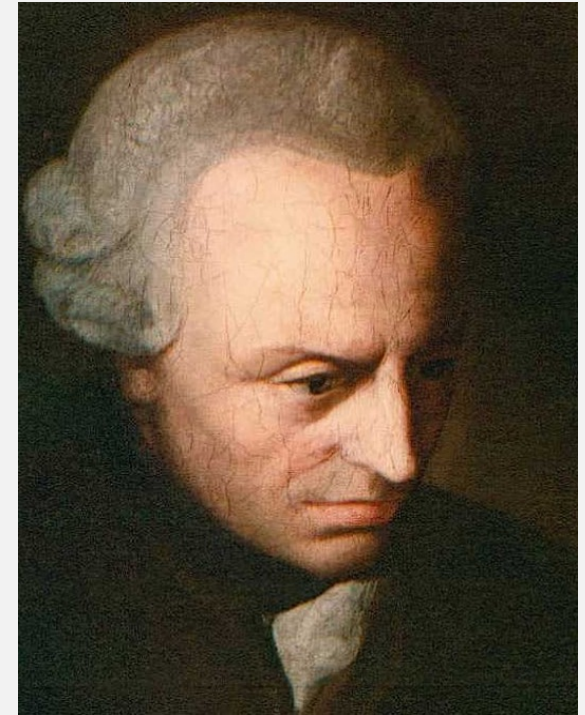
- Dishonesty
- Waste
- “Free-riding”
- Pollution
- Ends and means dichotomy
- Asymmetries of power, knowledge

SYSTEMS OF ETHICS



Ayn Rand

Different theories yield different conclusions as to what is desirable.



Immanuel Kant

PROPERTY RIGHTS

- Posting untrue information on social media can be seen as entitlement to the use of a platform.
- This raises questions about property rights.



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• Measure the consumption of personalised content and content measurement

POLLUTION

- Obfuscation necessitates processing more data.
- This in turn leads to more environmental pollution caused by the need for more energy.



©2018 Balbusso Twins Artists Team Atlas Shrugged by Ayn Rand, The Folio Society UK 2018

CAN LYING BE JUSTIFIED?

- Dishonesty can be seen as necessary
- Individuals have less power to control information flow than governments, companies

GOOD ASPECTS OF OBFUSCATION

<https://www.business-humanrights.org/en/latest-news/what-are-the-panama-papers-a-guide-to-the-biggest-data-leak-in-history/>

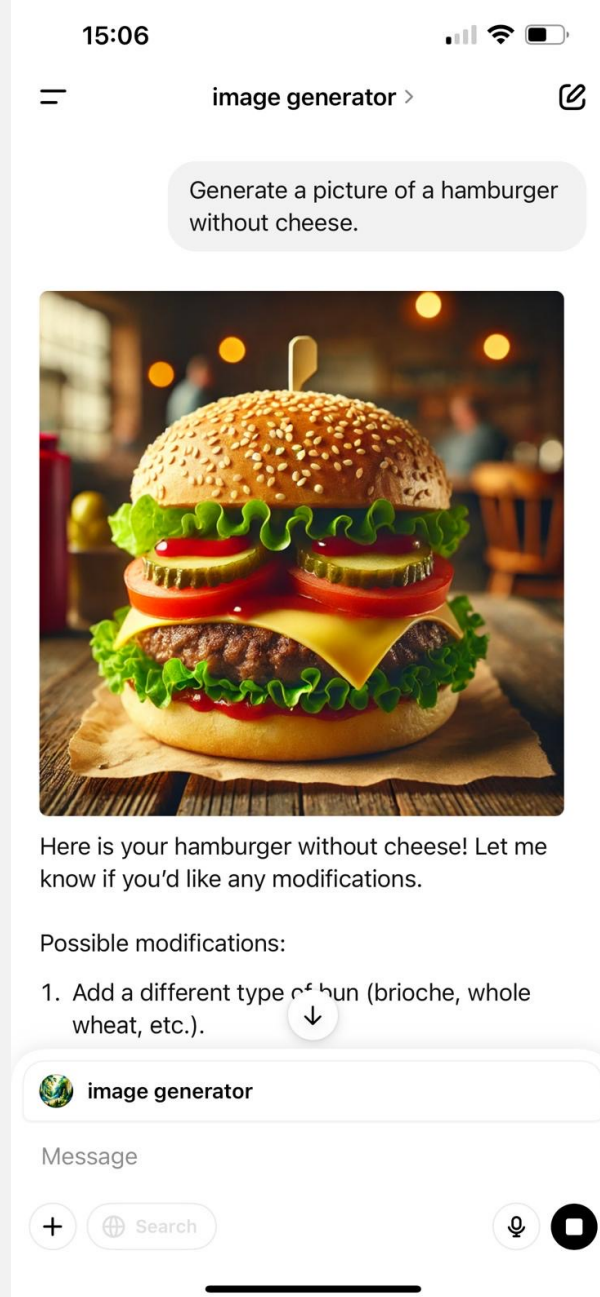


The screenshot shows the top section of The Guardian's website. At the top, there is a dark blue navigation bar with the text "Support the Guardian" and "Fund independent journalism with €12 per month" on the left, and links for "Support us →", "Print subscriptions", "Search jobs", and "Sign in" on the right. Below this is a lighter blue bar with the "The Guardian" logo on the right and a currency selector "Eur v". A horizontal menu in the center contains links for "News", "Opinion", "Sport", "Culture", and "Lifestyle", followed by a yellow hamburger menu icon. The "News" link is underlined. Below the navigation bar, a yellow banner on the left reads "Panama Papers: a special investigation" with "World news" underneath. To the right of this banner, a yellow box states "This article is more than 8 years old". The main headline of the article is "What are the Panama Papers? A guide to history's biggest data leak".

Individuals fearing retribution for sharing damning information can still do it by hiding their identity.

BAD ASPECTS OF OBFUSCATION

- It leads to data pollution.
- This can skew AI models trained on said data.



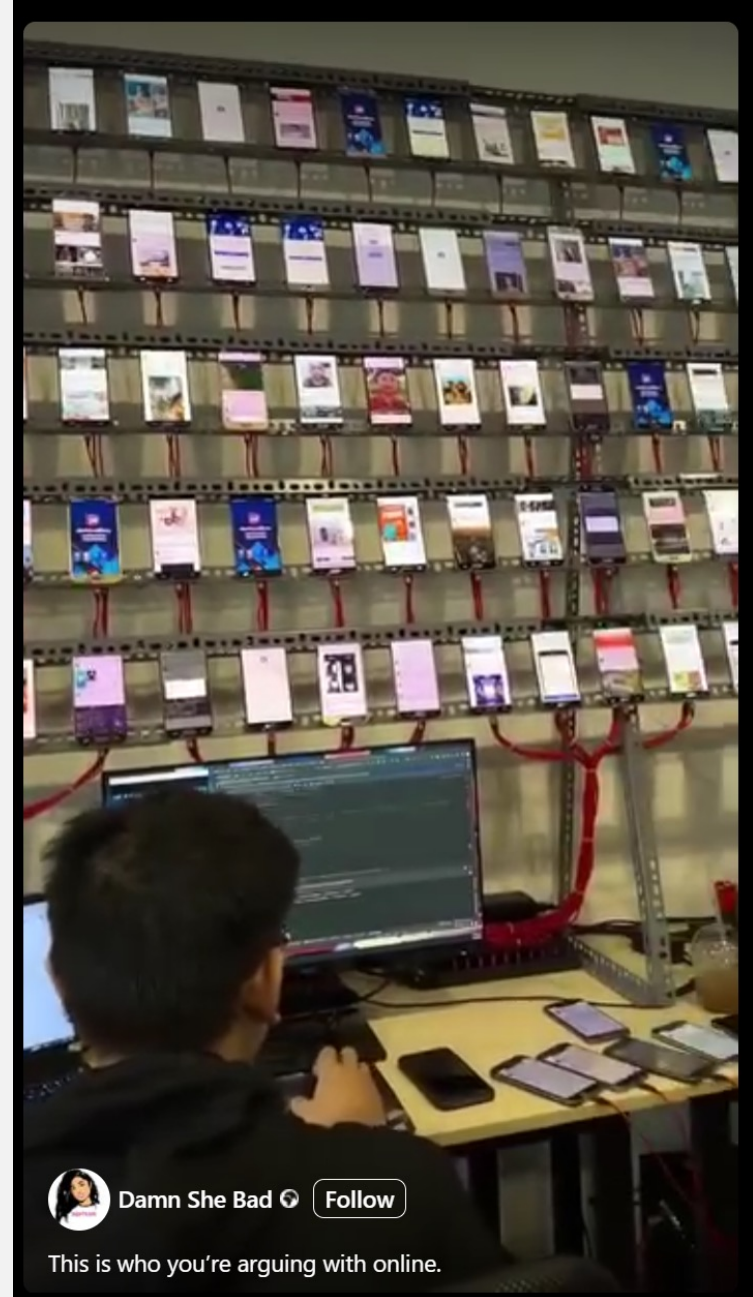
WEAPONIZING OBFUSCATION

Obfuscation is already being deployed on a very large scale, for example to prevent voters from knowing the true views of a political candidate.



TROLL FARMS

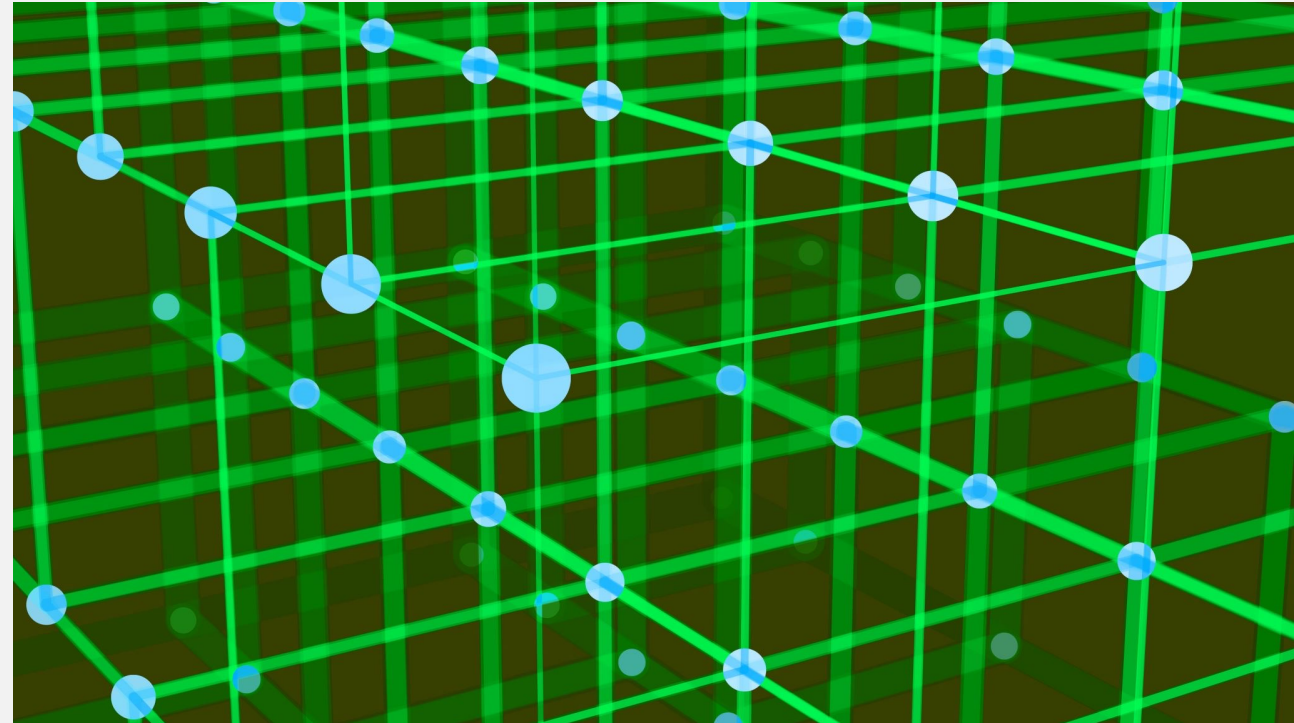
Fake argumentation online
designed to radicalize people.



TAKEAWAYS FOR THE FUTURE

GENERATIVE ADVERSARIAL NETWORKS

- Obfuscation data can be generated
- It can also be detected with similar tools.



ARMS RACE, DETECTION TOOLS

BBC

Home News Sport Business Innovation Culture Arts Travel Earth Audio Video Live

Deepfake detection tool unveiled by Microsoft

1 September 2020

Leo Kelion
Technology desk editor

<https://www.bbc.com/news/technology-53984114>

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CvF This ICCV paper is the Open Access version, provided by the Computer Vision Foundation. Except for this watermark, it is identical to the accepted version; the final published version of the proceedings is available on IEEE Xplore.

Attributing Fake Images to GANs: Learning and Analyzing GAN Fingerprints

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Abstract

Recent advances in Generative Adversarial Networks (GANs) have shown increasing success in generating photorealistic images. But they also raise challenges to visual forensics and model attribution. We present the first study of learning GAN fingerprints towards image attribution and using them to classify an image as real or GAN-generated. For GAN-generated images, we further identify their sources. Our experiments show that (1) GANs carry distinct model fingerprints and leave stable fingerprints in their generated images, which support image attribution; (2) even minor differences in GAN training can result in different fingerprints, which enables fine-grained model authentication; (3) fingerprints persist across different image frequencies and patches and are not biased by GAN artifacts; (4) fingerprint finetuning is effective in immunizing against five types of adversarial image perturbations; and (5) comparisons also show our learned fingerprints consistently outperform several baselines in a variety of setups¹.

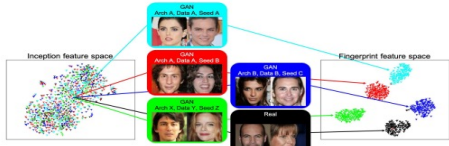


Figure 1. A t-SNE [43] visual comparison between our fingerprint features (right) and the baseline inception features [52] (left) for image attribution. Inception features are highly entangled, indicating the challenge to differentiate high-quality GAN-generated images from real ones. However, our result shows any single difference in GAN architectures, training sets, or even initialization seeds can result in distinct fingerprint features for effective attribution.

At the same time, however, the success of GANs has raised two challenges to the vision community: visual forensics and intellectual property protection.

GAN challenges to visual forensics. There is a widespread concern about the impact of this technology when used maliciously. This issue has also received increasing public attention, in terms of disruptive conse-

<https://arxiv.org/abs/1811.08180>

FINAL MESSAGE

- Obfuscation is a double-edged sword
- Should be used responsibly

THE END

Sources

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